



TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE

May 25, 2021 – 2:00 p.m.

Government Center, Building C, 3rd Floor, Florida Room, Viera

Committee Members: Chair Bob Baugher, Vice Chair Tom Williamson, Jackie Barker, Heather Lewis, Andrea Hill, Ron Chabot, Keely Legget, Mike Brown, Howard Schwartz

Agenda

I. Administrative – Bob Baugher

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of April 22, 2021 (Action Item)

II. Summer Campaign Review – Charity Stewart

III. Wave 2.5 Research Report – Peter Cranis

IV. FY22 Planning – Peter Cranis

V. Public Comment