



## **TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE**

May 19, 2022 – 2:00 p.m.

150 Cocoa Isles Blvd, Suite 401, Cocoa Beach, FL 32931

Committee Members: Chair Keith Winsten, Vice Chair Howard Schwartz,  
Amanda Muzaurieta, Mike McBride, Heather Lewis,  
Debra Green, Christina Born, Karina Connor

### **Agenda**

#### **I. Administrative – Keith Winsten**

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)  
Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of March 3, 2022 (Action Item)
- d. Approval of Marketing Committee Minutes of April 5, 2022 (Action Item)

#### **II. Summer Campaign Review – Charity Stewart**

#### **III. Intermx Presentation**

#### **IV. FY23 Discussion – Peter Cranis and Charity Stewart**

#### **V. Next Meeting Date is July 14<sup>th</sup>, 2022 at the Tourism Development Office**

#### **VI. Public Comment**