



TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE

March 3, 2022 – 2:00 p.m.

Agenda

Tourism Development Office, 150 Cocoa Isles Blvd, Suite 401, Cocoa Beach

Committee Members: Chair Keith Winsten, Howard Schwartz, Rob Himler, Mike McBride, Heather Lewis, Debra Green, Christina Born, Karina Connor

I. Administrative – Keith Winsten

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of September 14, 2021 (Action Item)
- d. Election of Vice Chair (Action Item)

II. 2021 – 2022 Recap – Peter Cranis & Charity Stewart

- a. Review of Marketing Plan
- b. Carry Forward Discussion (Action Item)

IV. Public Comment