



**Brevard County Board of County Commissioners**

**Tourist Development Council (TDC)**

August 27, 2025 – 2:00 PM

Government Center, Building C, **2<sup>nd</sup> Floor - Space Coast Room**, Viera

Members: Chair Rob Feltner, Vice Chair Tom Hermansen, Julie Braga, Mayor Andrew Connors, Larry Jarnes, Alex Litras, Mayor Rob Medina, John Moran, Wayne Soard

***Agenda***

**I. Administrative – Chair**

a. Roll Call

b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

c. Approval of Tourist Development Council Minutes of July 23, 2025 **(Action Item)**

**II. Presentation - Brevard Cultural Alliance (Action Item)**

**III. Director's Report – Peter Cranis**

a. STR Reports

b. June Tourist Tax Collection Revenue Report

c. July Fiscal Year 2024-2025 Tourist Development Council Budget Report

d. Fiscal Year 2025-2026 Budget **(Action Item)**

e. Fiscal Year 2025-2026 Marketing Plan **(Action Item)**

#### **IV. Public Comment**

#### **V. Board Reports**

- a. Commissioner Rob Feltner
- b. Julie Braga
- c. Mayor Andrew Connors
- d. Vice Chair Tom Hermansen
- e. Larry Jarnes
- f. Alex Litras
- g. Mayor Rob Medina
- h. John Moran
- i. Wayne Soard
- j. Peter Cranis

**Note:** The next TDC meeting will be on September 24, 2025 at 2:00 PM in the Viera Government Center, Building C, **3rd Floor - Florida Room.**

Remaining TDC meeting dates for 2025:

October 22, November 12

Marketing Committee Dates

September 25

Beach Improvement Committee Dates

October 21