



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

May 28, 2025 – 2:00 PM

Government Center, Building C, 3rd Floor Florida Room, Viera

Members: Chair Rob Feltner, Vice Chair Tom Hermansen, Julie Braga, Mayor Andrew Connors, Larry Jarnes, Alex Litras, Mayor Rob Medina, John Moran, Wayne Soard

Agenda

I. Administrative – Chair

- a. Roll Call
- b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Tourist Development Council Minutes of April 23, 2025 **(Action Item)**

II. Director's Report – Peter Cranis

- a. STR Reports
- d. March Tourist Tax Collection Revenue Report
- e. April Fiscal Year 2024-2025 Tourist Development Council Budget Report

III. Marketing Committee Report

IV. Public Comment

V. Board Reports

- a. Commissioner Rob Feltner
- b. Julie Braga
- c. Mayor Andrew Connors

- d. Vice Chair Tom Hermansen
- e. Larry Jarnes
- f. Alex Litras
- g. Mayor Rob Medina
- h. John Moran
- i. Wayne Soard
- j. Peter Cranis

Note: No TDC meeting in June. The next TDC meeting will be on July 23, 2025 at 2:00 PM in the Viera Government Center, Building C, 3rd Floor, Florida Room.

Remaining TDC meeting dates for 2025:

August 27, September 24, October 22, November 12

Marketing Committee Dates

July 22, September 25

Beach Committee Dates

September 18