



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

October 23, 2024 – 1:00 PM

Government Center, Building C, 3rd Floor Florida Room, Viera

Members: Chair Commissioner Jason Steele, Vice Chair Tom Hermansen, Julie Braga,
Alex Litras, Mayor Rob Medina, Dilesh Patidar, Wayne Soard, Keith Winsten, Andrea Young

Agenda

I. Administrative – Chair Commissioner Jason Steele

- a. Roll Call
- b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Tourist Development Council Minutes of September 25, 2024 (**Action Item**)

II. Director's Report – Peter Cranis

- a. STR Reports
- b. August 2024 Tourist Tax Collection Revenue Report
- c. September Fiscal Year 2023-2024 Tourist Development Council Budget Report

III. Review Marketing Support Program (Action Item)

IV. Public Comment

V. Board Reports

Other business and TDC Members

- a. Commissioner Jason Steele
- b. Vice Chair Tom Hermansen

- c. Julie Braga
- d. Alex Litras
- e. Mayor Rob Medina
- f. Dilesh Patidar
- g. Wayne Soard
- h. Keith Winsten
- i. Andrea Young
- j. Peter Cranis

Note: The next TDC meeting will be on November 13, 2024 at 2:00 PM in the Viera Government Center, Building C, 3rd Floor, Florida Room.