



## **Tourist Development Council Marketing Committee**

July 16, 2024 – 2:00 PM

Tourism Development Office, 150 Cocoa Isles Blvd, Suite 401, Cocoa Beach

### **Agenda**

Committee Members: Chair Keith Winsten, Vice Chair Howard Schwartz, Heather Lewis, Mike McBride, Christina Born, Kim Agee, Pam Rothenberg, May Fleming

#### **I. Administrative – Keith Winsten**

- a. Roll Call
- b. Approval of Agenda (Action Item)

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Marketing Committee Minutes of May 16, 2024 (Action Item)

#### **II. FY 2024-25 Budget and Marketing Plan Presentation (Action Item) – Peter Cranis and Laura Beebe**

#### **III. Public Comment**