



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

February 28, 2024 – 2:00 PM
Government Center, Building C, 3rd Floor – Florida Room, Viera

Committee Members: Chair Commissioner Jason Steele, Vice Chair Tom Hermansen, Julie Braga, Alex Litras, Mayor Rob Medina, Samir Patel, Wayne Soard, Keith Winsten, Andrea Young

Agenda

I. Administrative – Vic Chair Tom Hermansen

- a. Roll Call
- b. Agenda Review

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. 2024 TDC Sub-Committee Appointments **(Action Item)**
- d. Approval of Tourist Development Council Minutes of January 24, 2024 **(Action Item)**

II. Director's Report – Peter Cranis

- a. STR Reports
- b. December 2023 Tourist Tax Collection Revenue Report
- c. January Fiscal Year 2023-24 Tourist Development Council Budget Report
- d. TDC Operating Procedures Manual

III. Committee Reports

- a. Marketing Committee Report

Next meeting of the Marketing Committee is April 11, 2024 at 2:00 p.m.

- b. Cultural Committee Report

Next meeting of the Cultural Committee is March 26, 2024 at 2:00 p.m.



c. Capital Facilities Committee Report

i. Next meeting of the Capital Facilities Committee is April 4, 2024 at 2:00 p.m.

ii. Veteran's Memorial Park Amphitheater (**Action Item**)

d. Beach Improvement Committee Report

Next meeting of the Beach Committee meeting is March 21, 2024 at 2:00 p.m.

e. Sports Committee Report

Next meeting of the Sports Committee is March 13, 2024 at 2:00 p.m.

IV. Public Comment

V. Board Reports

Other business and TDC Members

Commissioner Jason Steele

Julie Braga

Tom Hermansen

Alex Litras

Mayor Rob Medina

Samir Patel

Wayne Soard

Keith Winsten

Andrea Young

Peter Cranis

Note: Next TDC meeting is March 27 at 2 pm at the Government Center.