



## **Brevard County Board of County Commissioners Tourist Development Council**

March 22, 2023 – 2:00 PM

Brevard County Government Center, Building C, Third Floor, Florida Room, Viera

Committee Members: Chair Commissioner Rita Pritchett, Vice Chair Tom Hermansen, Andrea Young, Mayor Rob Medina, Donny DeDonatis III, Christy Galzerano, Matthew Boucher, Wayne Soard, Keith Winsten

### **Agenda**

#### **I. Administrative – Chair Commissioner Rita Pritchett**

a. Welcome and Introductions

b. Approval of Agenda (**Action Item**)

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

c. Approval of Marketing Committee Minutes of February 22, 2022 (**Action Item**)

d. Tourism + Lagoon Grant Discussion (**Action Item**)

#### **II. Director's Report – Peter Cranis**

a. STR Reports

b. January 2023 Tourist Tax Collection Revenue Report

c. February Fiscal Year 2022-2023 Tourist Development Council Budget Report

#### **III. Committee Reports**

a. Marketing Committee Report

i. Marketing Update – Charity Stewart

ii. Next meeting of the Marketing Committee is April 20, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.

b. Capital Facilities Committee Report



- i. Next meeting of the Capital Facilities Committee is March 30, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.
- c. Beach Improvement Committee Report.
  - i. Actions from the March 14, 2023 Beach Committee meeting (**Action Item**)
  - ii. Next meeting of the Beach Committee is May 31, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.
- d. Sports Committee Report
  - i. Next meeting of the Sports Committee is March 28, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.
- e. Cultural Committee Report
  - i. Actions from the March 9, 2023 Cultural Committee (**Action Item**)
  - ii. Next meeting of the Cultural Committee is April 6, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.

#### **IV. Public Comment**

#### **V. Board Reports**

- a. Other business and TDC Members
  - i. Commissioner Rita Pritchett
  - ii. Mayor Rob Medina
  - iii. Matthew Boucher
  - iv. Donny DeDonatis III
  - v. Christy Galzerano
  - vi. Tom Hermansen
  - vii. Wayne Soard
  - viii. Keith Winsten
  - ix. Andrea Young
  - x. Peter Cranis