



Brevard County Board of County Commissioners

Tourist Development Council (TDC)

April 26, 2023 – 2:00 PM

Brevard County Government Center, Building C, Third Floor, Florida Room, Viera

Committee Members: Chair Commissioner Rita Pritchett, Vice Chair Tom Hermansen, Andrea Young, Mayor Rob Medina, Donny DeDonatis III, Christy Galzerano, Matthew Boucher, Wayne Soard, Keith Winsten

Agenda

I. Administrative – Chair Commissioner Rita Pritchett

- a. Welcome and Introductions
- b. Approval of Agenda (**Action Item**)

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

- c. Approval of Marketing Committee Minutes of March 22, 2023 (**Action Item**)

II. Director's Report – Peter Cranis

- a. STR Reports
- b. February 2023 Tourist Tax Collection Revenue Report
- c. March Fiscal Year 2022-2023 Tourist Development Council Budget Report

III. Committee Reports

- a. Marketing Committee Report
 - i. Creative Update – Charity Stewart
 - ii. Approval of Actions from the May 18, 2023 Marketing Committee meeting
 - iii. Next meeting of the Marketing Committee is May 18, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.
- b. Capital Facilities Committee Report



- i. Actions from the March 30, 2023 Capital Facilities Committee Meeting
(Action Item)
 - ii. Next meeting of the Capital Facilities Committee is July 12, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.
- c. Beach Improvement Committee Report.

Next meeting of the Beach Committee is July 18, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.

- d. Sports Committee Report
- i. Actions from the March 29, 2023 & April 13, 2023 Sports Committee Meetings
(Action Item)
 - ii. Next meeting of the Sports Committee is July 6, 2023 at 2:00 PM.
- e. Cultural Committee Report

Next meeting of the Cultural Committee is May 4, 2023 at 2:00 PM. The meeting will be held at the Tourism Development Office.

IV. Public Comment

V. Board Reports

Other business and TDC Members

- i. Commissioner Rita Pritchett
- ii. Mayor Rob Medina
- iii. Matthew Boucher
- iv. Donny DeDonatis III
- v. Christy Galzerano
- vi. Tom Hermansen
- vii. Wayne Soard
- viii. Keith Winsten
- ix. Andrea Young
- x. Peter Cranis