

Brevard County Board of County Commissioners

Tourist Development Council (TDC)

September 28, 2022 – 2:00 PM

Government Center, Building C, 3rd Floor Florida Room, Viera

Members: Chair Tom Hermansen, Vice Chair Andrea Young Julie, Commissioner Rita Pritchett, Mayor Rob Medina, Donny DeDonatis III, Christy Galzerano, Larry Jarnes, Giles Malone, Keith Winsten

Agenda

I. Administrative – Chair Tom Hermansen

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)

Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.

c. Approval of Tourist Development Council Minutes of August 24, 2022 (Action Item)

II. Director's Report – Peter Cranis

- a. STR Reports
- b. July 2022 Tourist Tax Collection Revenue Report
- c. August Fiscal Year 2021-2022 Tourist Development Council Budget Report
- d. United States Specialty Sports Association (USSSA) Annual Report
- e. Tourist Development Council Annual Report to Board

III. Committee Reports

- a. Marketing Committee Report
 - i. Marketing Update Charity Stewart
 - ii. Next Meeting of the Marketing Committee is to be announced

b. Capital Facilities Committee Report

Next meeting of the Capital Facilities Committee is to be announced

c. Beach Improvement Committee Report

Next meeting of the Beach Improvement Committee is scheduled on October 18, 2022, 2:00 PM at the Space Coast Office of Tourism

d. Sports Committee Report

Next meeting of the Sports Committee is to be announced

- e. Cultural Committee Report
 - i. Approval of Actions from the September 15, 2022 Cultural Committee Meeting (Action Item)
 - ii. Next Meeting of the Cultural Committee is scheduled on October 20, 2022, 2:00 PM at the Space Coast Office of Tourism

IV. Board Reports - Other business and TDC Members

- a. Commissioner Rita Pritchett
- b. Mayor Rob Medina
- c. Donny DeDonatis III
- d. Christy Galzerano
- e. Tom Hermansen
- f. Larry Jarnes
- g. Giles Malone
- h. Keith Winsten
- i. Andrea Young
- j. Peter Cranis

V. Public Comment