



BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURISM DEVELOPMENT COUNCIL

July 27, 2022 – 2:00 p.m.

Government Center, Building C, 3rd Floor – Florida Room, Viera

Council Members: Chair Tom Hermansen, Vice Chair Andrea Young, Commissioner Rita Pritchett, Mayor Rob Medina, Julie Braga, Christy Galzerano, Larry Jarnes, Giles Malone, Keith Winsten

Agenda

I. Administrative – Chair Tom Hermansen

- a. Welcome and Introductions
- b. Approval of Agenda (***Action Item***)
 - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of May 25 and July 6, 2022 (***Action Item***)
- d. Committee Appointments (***Action Item***)
 - i. Commissioner Pritchett Sports Committee Appointment – Jerry McGreal

II. Director's Report – Peter Cranis

- a. STR Report
- b. May 2022 Tourist Tax Collection Revenue Report
- c. June FY 2021-2022 Tourist Development Council Budget Report
- d. 2023 Budget Presentation (***Action Item***)

IV. Committee Reports

- a. Marketing Committee Report
 - i. 2023 Marketing Plan – Charity Stewart
 - ii. Approval of Actions from the July 14, 2022 Marketing Committee Meeting (***Action Item***)
 - iii. Next meeting of the Marketing Committee is scheduled on September 22, 2022 at the Space Coast Office of Tourism.



- b. Capital Facilities Committee Report
 - i. Report on the July 13, 2022 Capital Facilities Committee Meeting
 - ii. Capital Facilities projects applying for grant
 - iii. Next meeting of the Capital Facilities Committee is scheduled on August 17, 2022, 2:00 p.m. at the Space Coast Office of Tourism, Cocoa Beach
- c. Beach Improvement Committee Report
 - i. Approval of Actions from the June 28, 2022 Beach Improvement Committee **(Action Item)**
 - ii. Next meeting of the Beach Improvement Committee is scheduled on October 18, 2022, 2:00 p.m. at the Space Coast Office of Tourism
- d. Sports Committee Report
 - i. Next meeting of the Sports Committee is scheduled on August 9, 2022, 2:00 p.m. at the Space Coast Office of Tourism
- e. Cultural Committee Report
 - i. Report on the July 7, 2022 Cultural Committee Meeting
 - ii. Next meeting of the Cultural Committee is scheduled on August 11, 2022, 2:00 p.m. at the Space Coast Office of tourism, Cocoa Beach

V. Board Reports

- a. Other business and TDC Members
 - i. Commissioner Rita Pritchett
 - ii. Mayor Rob Medina
 - iii. Julie Braga
 - iv. Christy Galzerano
 - v. Tom Hermansen
 - vi. Larry Jarnes
 - vii. Giles Malone
 - viii. Keith Winsten
 - ix. Andrea Young
 - x. Peter Cranis

VI. Public Comment