



TOURIST DEVELOPMENT COUNCIL MARKETING COMMITTEE

July 14, 2022 – 2:00 p.m.

150 Cocoa Isles Blvd, Suite 401, Cocoa Beach, FL 32931

Committee Members: Chair Keith Winsten, Vice Chair Howard Schwartz,
Amanda Muzaurieta, Mike McBride, Heather Lewis,
Debra Green, Christina Born, Karina Connor, Melissa Naughton

Agenda

I. Administrative – Keith Winsten

- a. Welcome and Introductions
- b. Approval of Agenda (**Action Item**)
Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Marketing Committee Minutes of May 19, 2022 (**Action Item**)

II. New Pre and Post Cruise Campaign Creative – Charity Stewart

III. FY22-23 Budget and Marketing Plan Presentation (Action Item) – Peter Cranis and Charity Stewart

IV. Next Meeting is September 22nd, 2022 at the Tourism Development Office

V. Public Comment