



**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST
DEVELOPMENT COUNCIL**

November 17, 2021 – 2:00 p.m.
Nyami Nyami River Lodge, Brevard Zoo

Council Members: Chair Tom Hermansen, Vice Chair Andrea Young, Commissioner
Bryan Lober, Mayor Rob Medina, Julie Braga, Bob Baugher, Giles Malone,
Keith Winsten, Aleks Bologna

Agenda

I. Administrative – Chair Tom Hermansen

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
 - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of October 27, 2021 (***Action Item***)

II. Director's Report – Peter Cranis

- a. STR Report
- b. Tourist Tax Collection Revenue Report
- c. October FY 2020-2021 Tourist Development Council Budget Report
- d. 2022 TDC Meeting Schedule
- e. 2021 TDC & Committee Attendance Report

III. Committee Reports

- a. Marketing Committee Report – Bob Baugher
 - i. Marketing Update – Charity Stewart
 - ii. Next meeting of the Marketing Committee is TBD
- b. Capital Facilities Committee Report – Giles Malone
 - i. Next meeting of the Capital Facilities Committee is TBD
- c. Beach Improvement Committee Report – Julie Braga



- i. Next meeting of the Beach Committee is TBD
- d. Sports Committee Report – Keith Winsten
 - i. Next Meeting of the Sports Committee is TBD
- e. Cultural Committee Report – Andrea Young
 - i. Report on the November 4, 2021 Cultural Committee meeting (***Action Item***)
 - ii. The next meeting of the Cultural Committee is TBD

IV. Chair Report

- a. Other business and TDC Members
 - i. Commissioner Bryan Lober
 - ii. Mayor Rob Medina
 - iii. Bob Baugher
 - iv. Aleks Bologna
 - v. Julie Braga
 - vi. Giles Malone
 - vii. Keith Winsten
 - viii. Vice Chair Andrea Young
 - ix. Chair Tom Hermansen
 - x. Peter Cranis

V. Public Comment