



**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS TOURIST  
DEVELOPMENT COUNCIL**

July 28, 2021 – 2:00 p.m.

Brevard Zoo, Nyami Nyami Lodge, Viera

Council Members: Chair Tom Hermansen, Vice Chair Andrea Young, Commissioner

Bryan Lober, Mayor Rob Medina, Julie Braga, Bob Baugher, Giles Malone, Keith

Winsten, Aleks Bologna

***Agenda***

**I. Administrative – Chair Tom Hermansen**

- a. Welcome and Introductions
- b. Approval of Agenda (Action Item)
  - i. Board Member's request to disclose any conflict of interests with agenda items and/or any business relationships between board.
- c. Approval of Tourist Development Council Minutes of May 26, 2021 (Action Item)

**II. Director's Report – Peter Cranis**

- a. STR Weekly Report
- b. May 2021 Tourist Tax Collection Revenue Report
- c. June FY 2020-2021 Tourist Development Council Budget Report
- d. FY 2021-2022 Budget Presentation

**III. Committee Reports**

- a. Marketing Committee Report – Bob Baugher
  - i. FY 2021-2022 Marketing Plan – Peter Cranis/Charity Stewart
  - ii. Approval of Actions from the July 15, 2021 Marketing Committee Meeting
  - iii. Next meeting of the Marketing Committee is scheduled on September 14, 2021 at the Government Center, Florida Room, Viera
- b. Capital Facilities Committee Report – Giles Malone
  - i. Approval of Actions from the July 8, 2021 Capital Facilities Committee Meeting



- ii. Next meeting of the Capital Facilities Committee is scheduled on August 19, 2021, 2:00 p.m. at the Government Center, Florida Room, Viera
- c. Beach Improvement Committee Report – Julie Braga
  - i. Approval of Actions from the July 22, 2021 Beach Improvement Committee Meeting
  - ii. Next meeting of the Beach Committee is scheduled on October 13, 2021 at the Government Center, Florida Room, Viera
- d. Sports Committee Report – Keith Winsten
  - i. Next Meeting of the Sports Committee is scheduled on August 4, 2021, 2:00 p.m. at the Government Center, Florida Room, Viera
- e. Cultural Committee Report – Andrea Young
  - i. Approval of Actions from the July 13, 2021 Cultural Committee Meeting
  - ii. Next Meeting of the Cultural Committee is scheduled on August 24, 2021, 2:00p.m. at the Government Center, Florida Room, Viera

#### **IV. Chair Report**

- a. Other business and TDC Members
  - i. Commissioner Bryan Lober
  - ii. Mayor Rob Medina
  - iii. Bob Baugher
  - iv. Aleks Bologna
  - v. Julie Braga
  - vi. Giles Malone
  - vii. Keith Winsten
  - viii. Vice Chair Andrea Young
  - ix. Chair Tom Hermansen

#### **V. Public Comment**